



Musgrave Finalist

TC Doc Holliday

PIERCE ANGUS FARMS 2012 NEWSLETTER

We sure do live in some interesting times. A great winter last year saved lots of feed, and the cows were in outstanding shape for calving. But things turned off hot and mostly dry this summer to stress the feed supply. The crop is called better than what farmers expected, with lots of silage chopped. It should make the feeder calf business good again this fall and winter. Female numbers keep dropping, so the folks that stay with the cow business know that when we finally start to rebuild the cow herd, the demand will outstrip the supply with producers and feedlots both needing the cattle.

We have had an interesting year besides the weather and crops. In May, within 3 days of each other, Connie and I lost both of our mothers. Tough time but we got through it with the support of relatives, friends and neighbors. My mother was a big ISU basketball and football fan, so we used to talk about the games after a big win. She loved to beat Nebraska in football and Kansas in basketball. It happened once in awhile.

Other big things this year at Pierce Angus was the first calf crop sired by the bull we purchased last year in Ill. -- Musgrave Finalist. He is sired by the ABS bull, Coneally Final Product. We thought he was a great one at the sale when we bought him. Come late winter and spring we were very pleased with the calves -- average birth weight was 75 lbs. out of both cows and heifers. We had 35 calves by him this spring. They came strong, smart, and very vigorous. He is a worker, breeding 35 for fall calves that are now on the ground, and was used on 30 again for this spring's calf crop. We had 70 calves in the first year by him. They are long, thick, meaty calves, with lots of performance, and outstanding phenotype. We have not assisted a calf and he sires really consistent calves, not a bad one in the bunch. These calves are the deepest for quality I have ever had out of any bull either owned or from outside AI sires. His epds: b +2.2, w +61, y +107, m +29.

In Feb. we went to the TC Ranch sale in Neb. We had stopped there on the way home from our vacation in Aug. of 2010. I went through all of their bull calves, and picked out the one I liked the best. On sale day he was the 2nd yearling bull in the ring and I bought him. He is a son of Sygen Doc 9117, the \$53,333 sale topper at Sydenstrickers, and his mother is the famous TC Marcia 1069. She had produced the \$50,000 TC Franklin, \$22,000 TC Touchdown, and TC Forthright. Her 15 sons in this sale averaged \$10,500, Doc 9117 is now deceased, so we feel very fortunate in acquiring this great young bull. His name is in the process of being changed to TC Doc Holliday. His epds are: b +1.2, w +61, y +104, m +32 and an outstanding docility epd of 25. He has a great disposition. His first calves will arrive in Jan. of 2013.

Semen is available on both bulls and can be picked up at the farm or at Hawkeye Breeders in Adel -- give us a call – the price on Finalist is \$20, and Doc is \$25 per straw. Both will work on heifers and also provide outstanding growth.

We are once again having our December bull special. Buy a bull and pay for him by 1/1/13 and receive a 10% discount. We sell a large number of high end bulls during this time. You can step up to a better set of genetics and know you've got your bull bought for next summer. We feed him free of charge, and if anything happens to him while at our farm, we replace him with a bull of equal value. If you don't need him until next July, that's ok. There are also discounts for pickup and multiple bull purchases.

Discount details: December – 10% discount; January – 7 ½% discount; February – 5% discount; and March – 2 1/2 % discount

Offering: Yearlings - the first sons of the Musgrave Finalist, with weaning wts. up to 782 lbs. They are really thick, easy-fleshing, great disposition bulls. Also sons of TC Total, which is one of the great performance bulls in the breed. His sons have been our top sellers each year they are offered. One of the Total sons weaned over 800 lbs. He is a great one -- may be the best we have had yet sired by Total. We also have a top notch son of Mytty In Focus -- the great heifer bull at ABS.

2-year-old bulls -- we have a nice selection – including sons of Total, TC Rito 416 and AnT Scout. Some very good bulls in this group.

3 bred cows to calf in Feb. and Mar., bred to Finalist. 2 - 2007, and 1 - 2008 models. Great additions or a good foundation for a youngster to get started in the cattle business.

I want to thank everyone who purchased bulls this past year. It's gratifying to have great customers come back each time they need a bull. It's been a record-breaking year for us this year on the bulls sold. The demand is high for the very best ones, they always go fast.

We are doing our best to try to produce the best genetics available at a fair price, and give you my best knowledge of the animal and what he can do for you.

With the year-end tax work you are having to do, this will be a great investment for our operation and being able to use him on your tax returns this year will sure help to pay for him faster. Instead of investing in big, high- priced red or green equipment, invest in your herd's future.

Check out pictures of Finalist calves on our website. Call or e-mail for spreadsheet listing on the bulls.



Roger and Connie Pierce 24745 490th Street Hancock, IA 51536 Phone: 712-784-3800

Cell: 712-249-0464

E-mail: rpierce@walnutel.net

website: www.breedingcattlepage.com/angus/pierce